Commercial Presentations - The Presenters

Allan, Dave (Norwich Institute for Language Education - NILE) Dave Allan is Director of NILE, Chair of MATSDA and Deputy Co-ordinator of IATEFL TEASIG. He has been a trainer in over 40 countries and a regular speaker throughout Argentina since 1980.

Aparicio, Mónica (University of Illinois) Is an EFL teacher and ELT Consultant. Dip TEFL, UK. She has presented at TESOL 99 and 2000 and has been appointed co-editor of the Video IS Newsletter. M.A. in TESOL / Applied Linguistics – University of Leicester, UK.

Baya, Gladys Noemí (Liceo Cultural Británico) Graduate from ISP "J. V. González". Specialist in Methodology. Teacher educator at the LCB's Teachers' Training College. Has been teaching EFL for over ten years both at institutes and schools. Test writer and examiner for the LCB.

Bernzt, Erna Elizabeth (Trinity College) Has been Trinity College London National Consultant since 1998. She has also been Educational Consultant for over nine years, in which she has delivered numerous seminars for English teachers in Argentina.

Birtles, Alex (Oxford University Press) Alex Birtles taught English within the state sector in the UK for 10 years. She has also taught in Spain and Greece. She is now the Publishing Manager of the Exams Group at Oxford University Press, UK.

Blair, Alison (Richmond Publishing) Alison Blair has worked for The Teacher Development Unit of The British Course in Madrid. She is a co author of “Boomerang” and “Frisbee” by Richmond.

Boffi de Cánepa, Adriana (UCLES – University of Cambridge Local Examinations Syndicate) M.A. in Linguistics. University of Rochester, USA.

Bottí Barnett, Viviana (LCCIEB – London Chamber of Commerce and Industry Examinations Board) A Public Translator from the UBA, Viviana Bottí Barnett has had 13 years’ experience in the field of TEFL, covering a variety of ESP areas. She has taught in both public and private tertiary and university-level institutions, preparing students for international examinations. More recently, she has worked as an Educational Consultant for OUP and as an Oral Examiner for UCLES. Since November 97 she has been the local Representative of the LCCIEB.

Buscaglia, Graciela (IACA Holistic English Institute) She is a lawyer (UBA) specialised in Commercial Law and Marketing, as well as an NLP Practitioner. She has been running IACA Holistic English Institute through our franchise or license system.

Carrier, Michael - Has been involved in ELT for over 25 years as a teacher, trainer, author and School Director. He has worked in Germany, Italy, Poland, UK and for 12 years was head of Eurocentres operations in the USA. He is now Director of the International House affiliate Network, based in London, working with over 100 schools in 35 countries.


Eastman, Connie (Maestros y Profesores.com) Consultora en Recursos Humanos y Traductora Pública de Inglés.

Fraser, Karen (Pearson Education) Karen has been involved in ELT for more than fifteen years. The last three years were spent as Product Manager for the Primary Material in Japan. At the moment she lives in London and works as an Academic Consultant and Teacher Trainer both for Longman ELT products and Penguin Longman Publishing.

Frenkel de Frers, Martha (Interlink Language Centre) M.A. in Linguistics. University of Rochester, USA.
Gallo, Mabel (ICANA) - Is the ICANA Academic Advisor. She is graduate from the Instituto del Profesorado “Joaquin V. González” and has a Masters Degree in TESOL from California State University, Los Angeles.

Hargreaves, Peter - Chief Executive of UCLES EFL in Cambridge. He joined UCLES in 1988 after working for over 20 years with the British Council, mainly in the fields of ELT and language testing.

Hird, Jon (Macmillan-Heinemann) Is currently teaching at the Bell School in Oxford. He has been a teacher and teacher trainer for over twelve years and during this time he has taught in France and very briefly in India and Vietnam while travelling through. He is particularly involved with Inside Out, a textbook by Macmillan, having contributed to the Student’s Books, co-authored the Intermediate and Advanced Teacher's Books and also written for the Resource Packs, for which he was the classroom consultant. Jon has also co-authored resource books for ELT in Spanish secondary schools and is currently involved in several other ELT writing projects.

Lewin, Laura (ACME Agency & ABS International) Laura Lewin is an experienced teacher trainer who serves teachers, coordinators and directors in the pursuit of performance enhancement and result-oriented management. She holds a certificate in TESOL from the University of California – Riverside and has degrees in management and education. Ms Lewin is also part of the advisory Committee of the TESOL Program of the University of California Irvine.

Lowen, Elizabeth (Edexcel Foundation - London Examinations) Elizabeth Lowen has an M.A. in TEFL and has taught EFL candidates in the UK and abroad. She also taught English-second-language pupils in Argentina (St Hilda’s School) in the 80’s. At present, she is Operations Manager for Edexcel International. Edexcel is one of the key awarding bodies in the UK. Elizabeth is responsible for co-ordinating the production and processing of all the London Examinations including the London Tests of English and the London Tests of English for Children. Both of these suites of tests are widely available throughout the world.

Lozano, Francisco (Heinle & Heinle / Thomson Learning) ELT Director of Thomson Learning, holds an M.A. in Intercultural Education from the University of the Americas (Mexico City) and has been involved in EFL teaching since 1970.

Manteo, Ma. Teresa (Scholastic Argentina) The presenter has worked as Literature Teacher at IGCSE and IB levels and as English Coordinator at bilingual schools. She is an NLP Practitioner and is currently working as Literacy Consultant with Scholastic Argentina.

Mary Pepanides (SBS – Express Publishing) B.A., TEFL, RSA, University of Swansea, Wales. She is an experienced teacher of English as a Foreign Language as well as a Senior Teacher Trainer, Syllabus Designer and Coordinator.

McLean, Celina (Maestros y Profesores.com) Licenciada en Ciencias Políticas y Técnico en Procesos de Comunicación y Trabajo Grupal.

Mohr, Gabriel (Cambridge University Press) Gabriel Mohr works as an Educational Representative for Cambridge University Press. He has over 10 years’ teaching experience and is also a Pitman Qualifications and City & Guilds examiner.

Morales, José Luis (Macmillan-Heinemann) Teacher and teacher educator with 20 years’ experience in the field of EFL/ESL. He is a founder and board member of the Centro de Estudios Jean Piaget. At present he coordinates a teacher development programme at the Instituto de Cultura Inglesa, Colegio Jesús María de Montevideo and is Macmillan-Heinemann ELT’s Manager for Uruguay and Paraguay.

Natapof, Vicky (Lenguas Educational Counselling) Vicky Natapof has studied in the USA, worked as a translator for leading companies in Argentina. Founded Lenguas Educational Counselling in 1979 to provide English classes to companies and for the last 15 years has been an educational consultant for Study Abroad.
Nihany, Silvina (Bell International) Silvina Nihany is a graduate teacher from the “Joaquin V. González” Teacher Training College. She is currently Senior Educational Consultant for Pickwick Educational Consultancy. Silvina has also been involved in publishing as a consultant for Simon & Schuster.

Orsi, Liliana and Patricia (University of Illinois) Both have been teaching and administering ESP programs at the workplace in Argentina since 1984. They have been TESOL ESP Interest section members-at-large for the period 1997/99 and frequent presenters in Argentina and now actively participate in ARTESOL activities encouraging networking among professionals in the field.

Otermin, Silvia (Richmond Publishing) Silvia Otermin is Senior Editor for Richmond Publishing. She has been training teachers and writing materials. She has created series such as Well done and Tools by Richmond.

Penn, Alice Mary (The Group Entertainment Company) I went to school at Northlands and graduated from ‘Escuela Nacional de Bellas Artes Prilidiano Pueyrredón’. I have taught English, music and Drama at schools and currently teach singing and acting at the Stella Maris Theatre. I began my career in shows for children in English ten years ago and have acted, written, directed and designed sets for The Group ever since.

Pepanides, Mary (SBS-Express Publishing)

Pironelli, Marcelo (Eurocentres) Involved in the Language Travel Business since 1992 with more than 400 students sent abroad per year, with a vast know-how on this kind of trips.

Preiss, Sherry (Pearson Education) Sherry Preiss is the Director of Online Learning for Pearson Education ELT in White Plains, NY and responsible for designing and developing online courses for English language learners worldwide. Sherry received her Master’s Degree in Teaching (ESL / EFL) from the School for International Training in 1980. She has been the plenary speaker at several major conferences in Eastern Europe, Latin America and Asia. In addition, she is the author of one of Pearson’s best selling adult ESL / EFL textbook, called NorthStar Advanced Listening and Speaking. In her spare time, she continues to teach English to business professionals as well as work on a second edition of NorthStar.


Richardson, Vic (Embassy CES – Learning Centre Institute) Vic Richardson, formerly Director of Education at ILC, is now Director of Education for Embassy CES UK, with responsibility for the Vic joined ILC in 1978 and his experience includes teaching, teacher training, materials writing, academic management, examining and speaking at conferences. He is Joint Chief Assessor for UCLES and Senior Examiner for Oxford Exams. He is the author of Clockwise Pre-intermediate (OUP) with Bruce McGowen.

Ridley, Nicolas - Nicolas Ridley is the publisher of English Teaching Professional.

Romani, Silvia Gabriela (Estari Libros S.R.L.) English Teacher and coordinator at schools, institute and companies, author of three books presented and currently working at “Programa Extracurricular de Inglés en la U.B.A.”

Stocker, Silvia (Australia & New Zealand Travel) 12 years selling Education and English Courses in Australia & New Zealand.

Thompson, Tamzin (SBS – Express Publishing) B.A. (Hons.) in English Language and Linguistics. TEFL Certificate. Experienced in English Language Teaching, editing TEFL publications and Teacher Trainer, Syllabus Designer and Coordinator.
Tomlinson, Brian (Leeds Metropolitan University) Brian Tomlinson is Reader in Language Learning and Teaching at the Centre for Language Study, Leeds Metropolitan University, the Founder and President of MATSDA and the author of numerous publications.

Villagarcía, Indiana (ICANA)

Waters, Alison (Oxford University Press) Before joining OUP, Alison Waters taught English for 14 years. She is now an editor of dictionaries at Oxford University Press, UK. She has worked on the Wordpower Dictionary and the new Oxford Student’s Dictionary.