The Presentations

MD 1  Allan, Dave – NILE & MATSDA  
TBC  
IES J. R. Fernández  
September 19th

MD 2  Masuhara, Hitomi – Leeds Metropolitan University & MATSDA  
“Principles and Procedures of Materials Adaptation”  
This session will firstly ask the participants to evaluate a unit from a best-selling coursebook from the point of language learning principles and of appropriacy to the Argentinean context. The session will then demonstrate how the same unit can be exploited and adapted to satisfy language learning principles and local context. The presentation will explore how adaptation can be made in a principled way and discuss procedures and techniques which can be applied to day to day teaching. The participants will be given an opportunity to adapt some units from coursebooks.

MD 3  Tomlinson, Brian – Leeds Metropolitan University & MATSDA  
Materials Development for Teachers  
In this workshop I will propose and demonstrate a principled way for teachers to produce their own language materials efficiently and effectively. I will outline my approach stage by stage, exemplifying each stage by demonstrating actual materials and justifying it by reference to theories of language acquisition, to classroom observation and to research into what students want. In the last part of the workshop there will be an opportunity for the participants to produce materials for their learners.

MD 4  A Panel of Argentine Materials Designers  
Already confirmed: Daniela Forquera, María Cristina Thomson de Grondona White, Bibiana Iñarra Iraegui de Christensen , Silvia Luppi.

IES J. R. Fernández  
September 19th
The Speakers

Allan, Dave - Is Director of the Norwich Institute for Language Education (NILE), Chair of MATSDA, Deputy Co-ordinator, IATEFL TEASIG and consultant for the British Council, the Council of Europe and UCLES. He has run courses and workshops in over 40 countries. Since 1980 he has been a regular visitor to Argentina, where he now has hundreds of past students and many good friends and colleagues.

Masuhara, Hitomi - Projects and is involved in the MA in Materials Development for Language Teaching in the MA in Professional Development for Language Education and as a PhD supervisor. She is Secretary of MATSDA and her publications include the ELTJ survey review “EFL Courses for Adults” and a chapter in *Materials Development in Language Teaching* (CUP).

Tomlinson, Brian - Reader in Language Learning and Teaching at Leeds Metropolitan University, where he runs the MA in Materials Development for Language Teaching, the MA in Professional Development for Language Education and a PhD programme. He is also Founder and President of MATSDA and the author of numerous books and articles, including *Discover English and Materials Development in Language Teaching*.

The Panelists

Forquera, Daniela: MA in Education and Professional Development form UEA, UK. Teacher trainer at Instituto Superior Cultural Británico, language instructor at Universidad Argentina J.F. Kennedy and T.S. Eliot Bilingual Studies. Speaker at national and international conferences including FAAPI, LABCI and IATEFL conferences.

Iraegui de Christensen, Bibiana: Teacher of Spanish, Spanish Literature and Latin (ISP N° 39 Vicente López. Head of SPEAK SPANISH & ENGLISH. Freelance teacher of Spanish at British Embassy (Buenos Aires), at the Embassy of Denmark (Bs. As.), Maersk Argentina, Lloyds Bank, British Post Office, Irish Embassy (Bs. As.)


Thomson de Grondona White, María Cristina holds the degrees of teacher of English, drama teacher and children’s literature specialist. She is teacher educator at TTC for the primary level at the Escuela Superior en Lenguas Vivas “J.F.Kennedy,” Buenos Aires. She was granted scholarships by the Institute of International Education and the United States Information Agency to pursue graduate studies at Mount Holyoke College and The George Washington University in the United States. Cristina has co-authored the design of materials such as: *Propuesta para nuevos enfoques de la asignatura inglés en las escuelas de nivel medio* (Embajada de los EEUU, 1987); *Mensaje en Una Botella, Taller de Inglés: Lectura Comprensiva* (O.E.A., 1989); *Proyecto de Diseño Curricular de Lenguas Extranjeras* ( Municipalidad de la Ciudad de Bs.As., 1987); *Good Times 3 & 4 : Primary English and Stories* ( Grupo Santillana de Ediciones, S.A. España, 1998) and *Estrategias de la Enseñanza de la Lengua Extranjera, Licenciatura en Educación* (Universidad Virtual de Quilmes, U.N.de Quilmes, 2001.)